

- What is the Dr. Rogers Prize?** The purpose of the Dr. Rogers Prize is to highlight the important contribution of complementary and alternative medicine to health care. It is intended to recognize and reward people who have made significant contributions in the field.
- Named for:** Dr. Roger Rogers - a CAM pioneer in Canada and co-founder of the Centre for Integrated Healing (now InspireHealth) in Vancouver.
- Prize:** A cash prize of \$250,000 funded by the Lotte and John Hecht Memorial Foundation, a Vancouver-based philanthropic organization.
- Nominations and award presentation:** Nominations accepted until Monday, June 1, 2009  
Dr. Rogers Prize Award Gala (Venue to be announced)  
Friday, September 25, 2009  
Vancouver, British Columbia, Canada  
*(Gala follows the first ever Dr. Rogers Prize Colloquium on September 25<sup>th</sup> at the Morris J. Wosk Centre for Dialogue at Simon Fraser University in downtown Vancouver)*
- 2007 Dr. Rogers Prize Recipients:** Dr. Alastair Cunningham of Toronto, Ontario  
(His work centered on the role of the mind and its effect on the immune system, particularly in cancer patients. His program "The Healing Journey" has helped thousands of cancer patients.)  
  
Dr. Abram Hoffer of Victoria, BC  
(Established the paradigm of orthomolecular medicine based on the value of proper nutrition, minerals and vitamins in health and wellness and the benefits of eliminating toxic foods.)
- CAM Use in Canada:** 54 per cent of Canadians surveyed had used CAM in the year prior to the study and 74 per cent have tried it at least once in their lifetimes.\*  
  
Canadians spent more than \$5.6 billion in 2006 on providers of alternative therapy, and another \$2.2 billion on herbs, vitamins, special diet programs, books, classes and equipment.  
  
(\* Source: Complementary and Alternative Medicine in Canada: Trends in Use and Public Attitudes, Fraser Institute, 1997-2006)

**Top 10 most commonly used alternative therapies in Canada:**

Chiropractic care  
 Massage  
 Relaxation techniques  
 Prayer/spiritual practice  
 Acupuncture  
 Yoga  
 Herbal therapies  
 Special diet programs  
 Energy healing  
 Naturopathy

**The 10 most frequently reported medical conditions for which CAM is used:**

Allergies  
 Back or neck problems  
 Arthritis or rheumatism  
 Difficulty walking  
 Frequent headaches  
 Lung problems  
 Digestive problems  
 Gynecological problems  
 Anxiety attacks  
 Heart problems or chest pain

While cancer is not on this list as it is less prevalent than the ten listed conditions, it is well known that people with cancer are high users of CAM. A paper in the 2006 Journal of Psychosocial Oncology estimated that 80% of adult cancer patients use at least one form of CAM during or after treatment (J Psychosoc Oncol 2006;23(4):35-60).

**Website:**

[www.drrogersprize.org](http://www.drrogersprize.org)

**More information:**

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