



Dr. Rogers Prize

— for excellence in —

COMPLEMENTARY AND ALTERNATIVE MEDICINE

MEDIA RELEASE

NOMINATIONS OPEN TODAY

\$250,000 National Competition Encourages the Pursuit of Excellence in Complementary and Alternative Medicine

Vancouver, BC (February 15, 2007): Nominations have now opened for the Dr Rogers Prize for Excellence in Complementary and Alternative Medicine – the first ever major cash prize offered to a researcher or practitioner working in the field of complementary and alternative medicine (CAM) in Canada.

The \$250,000 prize, funded by Vancouver's Lotte and John Hecht Memorial Foundation, will be awarded biennially starting this year. The Dr. Rogers Prize is the largest of its kind in North America. The five international jurors include Dr. Simon Sutcliffe, President of the B.C. Cancer Agency and Dr. Andrew Weil, well-known author and speaker.

Nominations will be accepted from now until 5:00 PM Pacific Time on May 31, 2007. The winner will be announced November 1, 2007 at a Gala Award Dinner in Vancouver.

Individuals are encouraged to nominate colleagues, doctors, therapists, researchers, medical scientists, and others who have made a significant contribution to the field of Complementary and Alternative Medicine within Canada.

To qualify, each nominee should:

- Demonstrate a commitment to the practice or research of Complementary and Alternative Medicine
- Be a catalyst in advancing the field of Complementary and Alternative treatments
- Have made significant contributions to the field
- Demonstrate positive influence among their colleagues and those they serve
- Have shown vision, leadership and integrity in all their activities
- Have a history of collaboration across disciplines and healing philosophies.

Some of the most common and well-known alternative therapies used in Canada include acupuncture, aromatherapy, chiropractic and yoga. They are used to treat ailments ranging from back and neck problems, allergies and lung problems; to digestive problems, gynecological difficulties and heart trouble. The Dr. Rogers Prize aims to encourage more research into these and other CAM therapies.

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The *Dr. Rogers Prize for Excellence in Complementary and Alternative Medicine* will be awarded to a health researcher or practitioner who has demonstrated vision, leadership and integrity and who has made a significant contribution to the field of Complementary and Alternative Medicine (CAM).

Full details on how to submit nominations and complete details about the prize are available at www.drrogersprize.org. Nominations are accepted in French and English.

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